Joey **Nizuk**
Senior UX/UI Designer & Web Developer

Contact

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Portfolio: joeynizuk.com

Skills

15+ Years of Experience
User Interface (UI) Design
Adobe Creative Suite (Photoshop, Illustrator)
Front-End Development *(HTML, CSS, JS)*

10+ Years of Experience
User Experience (UX) Design
Wireframing & Prototyping *(Adobe XD)*
UI Patterns & Stencils
Responsive Design
Project Management
Stakeholder Communication/Collaboration

8+ Years of Experience
End-to-End Design Process
Information Architecture
WordPress Theme Development
Bootstrap

6+ Years of Experience
Product Development
Website Audits & Optimization
Strategic Website Planning
Accessibility *(WCAG Compliance)*

Emerging Skills
Tailwind CSS
React
Figma

Certifications

W3S HTML/CSS/jQuery
Google Analytics
Hubspot Certified
W3S Bootstrap
W3S Accessibility

In Progress
Google UX Design Certificate
W3S Javascript/React

Education

University of Nevada, Reno
Bachelor of Arts in Political Science
Minor in Philosophy
Graduated 2011

Work Experience

Founder / Senior UX/UI Designer & Web Developer | Nye-Zik Creative
Apr 2017 – Present

- Lead all facets of the creative agency, ensuring the delivery of high-quality design, functionality, and client satisfaction across projects.
- Generated over $750K in total project revenue by providing comprehensive services, including Website Audits, Strategic Website Planning, UX/UI Design, and Development.
- Established a Web Maintenance Retainer program, driving 75% of annual revenue through ongoing support and client relationships.
- Standardized the tech stack, workflow, and creative processes to enhance team efficiency and project consistency.
- Manage a remote team of designers, developers, and copywriters, ensuring seamless collaboration and exceptional results.

Lead UX/UI Designer & Web Developer | Click Spring
Aug 2015 – Jul 2017

- Directed website design and development projects from concept to launch, ensuring adherence to client goals and timelines.
- Central to the implementation and management of the agency's Web Care program, contributing to 50% of annual income through upsell opportunities and website maintenance retainers.
- Optimized project delivery by creating a standardized tech stack, improving development cycles and ensuring consistency across client work.
- Led a multidisciplinary team, fostering collaboration, refining creative processes, and onboarding new talent.

UX/UI Designer & Front-End Developer | DW Web Solutions
Nov 2012 – Aug 2015

- Planned, designed, and developed eCommerce websites using Magento and dynamic websites with Concrete5 CMS for a diverse client base.
- Managed a team of remote developers, ensuring timely project completion and high-quality output.
- Increased monthly development sales to $30K through innovative UX design strategies and efficient project management.

Co-Founder / UX/UI Designer & Front-End Developer | CareMonk
Jun 2013 – Jul 2015

- Led UX/UI design and front-end development for a funded startup, creating user-centric, responsive interfaces.
- Utilized modern web technologies, including Skeleton CSS Framework, Twig PHP Templating, and Symphony PHP, to deliver an optimized, scalable web applications.
- Collaborated with key stakeholders to align designs with business goals and user needs by creating persona profiles and conducting user research.

Junior Web Developer | Bare Bones Work Wear
Jan 2011 – Nov 2012

- Joined the first team responsible for managing the eCommerce division, overseeing a Magento Premium site with 1 million+ products, 1,000+ concurrent users, and generating $100K+ in monthly sales.
- Developed automated scripts to streamline product data management, significantly reducing manual entry time and boosting online sales.